



## MEET KRISTI GRIFFIN

Kristi is a lifetime Houstonian. She grew up on the north side of Houston and is very familiar with Houston and the surrounding area. Kristi studied Communications at the University of Houston with a focus on Public Relations.

Kristi began her career as a REALTOR® in 2013. Before her career in real estate, she worked in sales for telecom, healthcare and hospitality industries. Kristi realized that she was most successful when consulting was part of the sales process. That is when Kristi decided to put her education, experience and passion together to become a REALTOR®. Kristi began her real estate career at RE/MAX The Woodlands and Spring.

After some time as a single agent she saw the benefit of a team and was asked by her broker to join his team. Kristi grew a great deal on the team, sharpening her skills as a real estate professional which led to her becoming the successful agent that she is today. Kristi is a multi-million dollar producer.

Kristi's focus is client satisfaction and ensuring her clients achieve their real estate goals with a smile on their face. Kristi became very successful in building a real estate career in The Woodlands, TX area. After much prayer and consideration Kristi decided to bring her husband on as a partner. Together they started Griffin Realty Group at Keller Williams in The Woodlands. Kristi and Joel bring different skill sets and together form the perfect real estate group. With Kristi's passion and her track record of success in the local real estate market, along with Joel's management, sales, operational and financial background, as well as his ability to negotiate very effectively, they combine the skills for the most dynamic real estate group in The Woodlands, TX and surrounding areas. Kristi's principal role within Griffin Realty Group is managing all of the buyer transactions. She also oversees the creative marketing and client satisfaction.

Kristi resides in The Woodlands with her husband Joel and their two kids. They are both very involved with their church, The Woodlands United Methodist Church. Kristi is also an active member of The Junior League of The Woodlands. Other than real estate and her family, Kristi has a passion for live music.

When buying or selling a home you want to experience the process with an honest, focused, and passionate full time REALTOR® who is interested in your goals. Kristi has a passion for her clients that is unmatched by anyone.



## KRISTI GRIFFIN

REALTOR®

Griffin Realty Group

Keller Williams-The Woodlands

o: 832.791.2474

c: 832.610.5511

Kristi@Griffin-RealtyGroup.com





## MEET JOEL GRIFFIN

Joel Griffin is a longtime resident of The Woodlands, TX. He moved to the area in 1986 with his family. He attended Knox Jr. High School and graduated from McCullough High School. He then attended Texas Tech University where he received a B.B.A in Finance and an M.S. in Consumer Finance and Economics. While working on his masters, he taught finance and real estate classes at Wayland Baptist University.

Joel started his professional career in banking at Wells Fargo. He worked as a personal banker, loan officer, underwriter, a sales manager, and an operation manager over a three state region.

While in banking, Joel realized that he really enjoyed working with clients and helping them achieve their financial goals and dreams. He decided to join Merrill Lynch where he could better utilize his finance degree as well as the knowledge that he gained from working in the banking industry. Joel went on to obtain his CFP® (Certified Financial Planner) designation. During his time at Merrill Lynch Joel specialized in building investment portfolios and helping clients diversify assets, including real estate. Joel was a very successful broker at Merrill Lynch before becoming a partner in a group. Soon after the passing of one of the partners, Joel decided to step away from the business and start a new career.

An opportunity to get into medical sales presented itself. He spent ten years in sales and sales management of medical device products. He managed a team of representatives over two states. Joel's career in medical device sales and management was challenging and rewarding. However, it was the travel and spending so much time away from his family that led him to his final venture.

Joel decided to join his wife in real estate. Kristi had become very successful in building a real estate career in The Woodlands, Texas area. Together they started Griffin Realty Group at Keller Williams The Woodlands and Magnolia. Joel and Kristi bring different skill sets and together form the perfect real estate group. With Kristi's obvious passion and her track record of success in the local real estate market along with Joel's management, sales, operational and financial background, as well as his ability to negotiate very effectively, they combine the skills for the most dynamic real estate group in The Woodlands.

Joel resides with his wife Kristi and their two kids in The Woodlands. Together they are very involved in their church, they attend The Woodlands United Methodist Church. Joel is also very involved in Kairos Prison Ministry.



## JOEL GRIFFIN

REALTOR®

Griffin Realty Group

Keller Williams-The Woodlands

o: 832. 791. 2474

**c: 832. 655. 5757**

Joel@Griffin-RealtyGroup.com





**GRIFFIN**  
REALTY GROUP

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HOME BUYER GUIDE



Dear Home Buyer,

Thank you for your interest in Griffin Realty Group. We are pleased to welcome you as a new client and we are very excited that you have chosen us to help you with your home buying experience.

Griffin Realty Group's goal is to *Simply Exceed Your Expectations*. We will make your home buying experience simple and be with you every step of the way. Throughout the process we will work with your lender, title company, inspector, as well as other professionals to help ensure that your home buying experience is smooth and stress-free. Purchasing a home should be an exciting time in your life. We are the professionals; let us handle all of the details.

Our dedicated team is here for all of your real estate needs. We help clients buy homes, list homes to sell, as well as work with investors to secure the best return on their real estate investment. If you know someone that could benefit from our services, please let us know and/or have them reach out to us. The best compliment you can give us is to refer your friends and family so that, they too can experience the same level of service that you have received.

Thank you again for choosing Griffin Realty Group for your real estate buying experience.

Griffin Realty Group







*Simply Exceeding Expectations*



## KRISTI GRIFFIN

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Griffin Realty Group  
Keller Williams–The Woodlands  
o: 832.791.2474  
c: 832.610.5511  
Kristie@Griffin-RealtyGroup.com  
Griffin-RealtyGroup.com

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Kristi's focus is client satisfaction and ensuring her clients achieve their real estate goals with a smile on their face. Kristi became very successful in building a real estate career in The Woodlands, TX area. After much prayer and consideration Kristi decided to bring her husband on as a partner.

Together they started Griffin Realty Group at Keller Williams in The Woodlands.

Kristi and Joel bring different skill sets and together form the perfect real estate group.

With Kristi's obvious passion and her track record of success in the local real estate market, along with Joel's management, sales, operational and financial background, as well as his ability to negotiate very effectively, they combine the skills for the most dynamic real estate group in The Woodlands, TX and surrounding areas.

Kristi's principal role within Griffin Realty Group is creative marketing, client care, and satisfaction.

When buying or selling a home you want to experience the process with an honest, focused, and passionate full time REALTOR® who is interested in your goals. Kristi has a passion for her clients that is unmatched by anyone.



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REALTOR®

Griffin Realty Group  
Keller Williams–The Woodlands  
o: 832.791.2474  
c: 832.123.4567  
Joel@Griffin-RealtyGroup.com  
Griffin-RealtyGroup.com

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## SIMPLY EXCEEDING YOUR EXPECTATIONS

The goal of Griffin Realty Group is to *Simply Exceed Your Expectations*. We will provide market perspectives and personal service to help guide you to the best way to achieve your real estate goals. The four promises of Griffin Realty Group exemplify our dedication to you, our client.

### **Client Dedication**

Our clients interests come first. By serving our clients well, we will also succeed.

### **Personal Service**

Our clients are entitled to the personal advice and counsel of professional REALTORS® whose philosophy and style of doing business are compatible with their own.

### **Simple Plan of Action**

Our Clients will benefit from a personal client consultation to identify their present and future real estate goals. We will develop a strategy for implementing their plan and assistance in achieving the goals of the plan.

### **The Integrity of Griffin Realty Group**

Our principals, market knowledge, and service quality provide comfort and security to our clients, whether buying their first home, luxury home, or an asset for investment.





## GRIFFIN REALTY GROUP'S COMMITMENT TO OUR CLIENTS

To facilitate a smooth transaction, Griffin Realty Group would like to ensure that all who are involved in the purchase process have a clear direction throughout the entire process.

We are committed to the following:

### **Communication**

We are committed to communicating often based on your preferred method.

### **Availability**

We are committed in being available from 8am-7pm Monday-Saturday for showings, with a reasonable amount of notice. We disconnect for family time each night at 7pm.

### **Loyalty**

We are committed to choosing you first. You are our first priority.

### **Value**

We are committed to providing added value through our process, teamwork, and negotiation skills.





## CLIENT COMMITMENT TO GRIFFIN REALTY GROUP

We ask our clients to commit to the following:

### **Communication**

Communicate often with Griffin Realty Group and all other team members. This will be important in ensuring all time sensitive items are expedited appropriately.

### **Availability**

Be available to view homes. Once we have executed a contract on your new home, be close to home between the time of execution and closing day. If trips are already scheduled please advise Griffin Realty Group immediately to ensure a smooth transaction.

### **Loyalty**

Contact us first. Let us know if you are going to visit new home builders, open houses, or homes for sale by owner. We want you to be fully represented and your interests protected at all times.

### **Value**

Being open and honest with us will help us bring the most value throughout the process.





## FINDING YOUR HOME



### **Keller Williams Network**

We are proud to work with the world's largest real estate brokerage by agent count. When you offer superior service, the word spreads fast.

### **Technology**

When you chose Griffin Realty Group, we will have access to the Keller Williams Listing System - KWLS. This proprietary, exclusive system ensures we have access to an abundant amount of opportunities. We are also part of a multitude of social media real estate networks - this gives us an edge of the market, as well as what is coming to market.

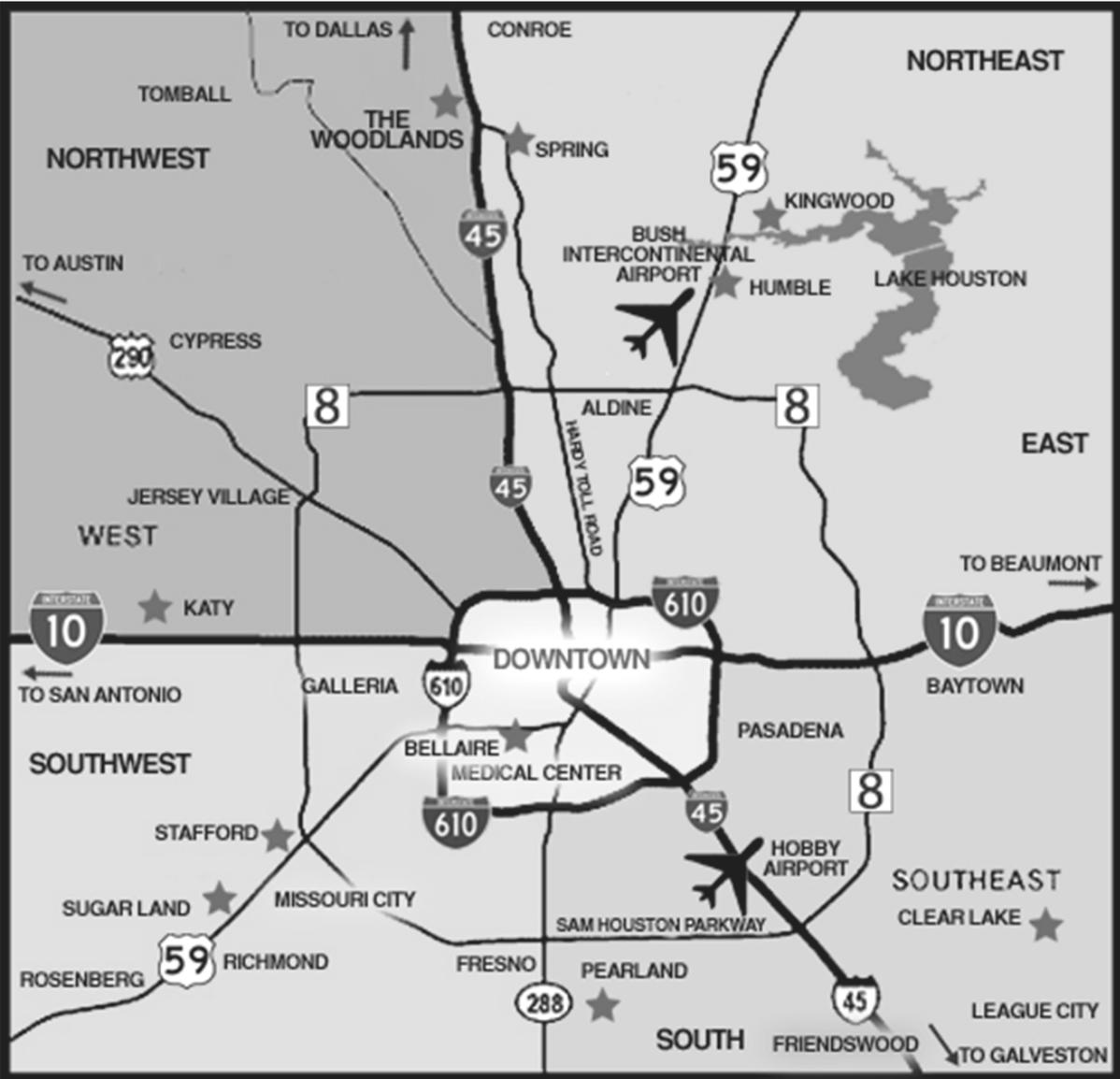
### **Team Work**

Keller Williams Realty believe that we are all more successful if we strive toward a common goal. We are confident that every Keller Williams Realtor shares the common goal of serving you, our client, in the best possible way.



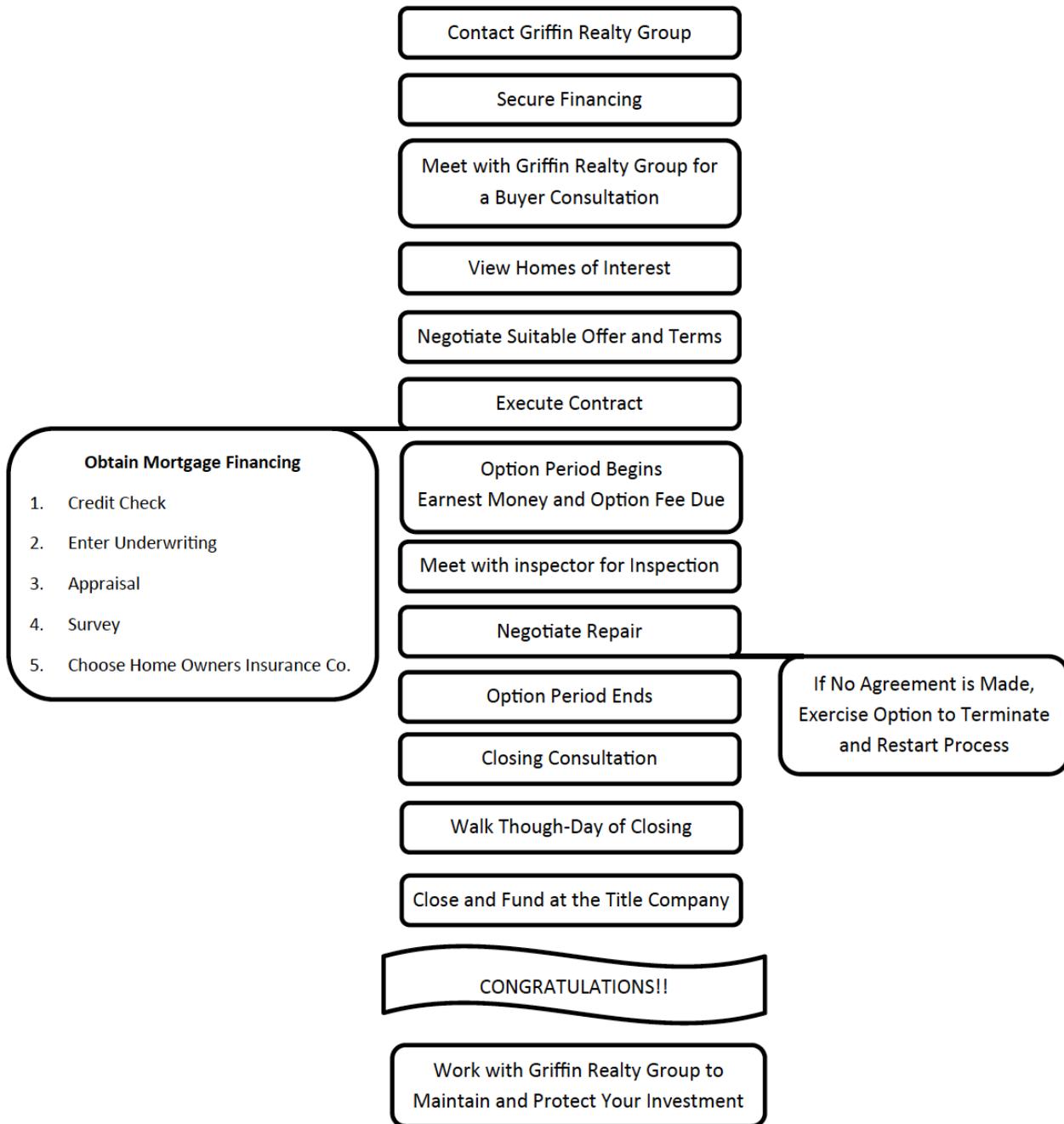


# SIMPLE HOME BUYING PROCESS





## SIMPLE HOME BUYING PROCESS







GRIFFIN-REALTYGROUP.COM | 832.791.2474 | info@Griffin-RealtyGroup.com

